

Privacy Policy for Quok

Effective Date: 11/4/2024

Quok respects your privacy, and this Privacy Policy explains how we collect, use, and protect your personal information when you use our services.

1. Information We Collect

- **Account Information:** When you register with Quok, we collect information such as your email address to authenticate and manage your account.
- **Usage Data:** We use data sources, including Google Analytics and Meta's platform, to analyze aggregated marketing data, enabling us to improve our service and provide better insights.
- **Automatically Collected Data:** When you interact with Quok, we collect certain information automatically, such as device type, operating system, IP address, and browsing data. This helps us monitor and enhance your experience on Quok.

2. How We Use Your Information

- **Service Provision:** We use your information to verify your identity, manage your account, and enable the features of Quok.
- **Analytics and Improvement:** We analyze aggregated data through platforms like Google Analytics and Meta's to optimize user experience and functionality.
- **Communication:** We may use your email to send you account-related notifications, updates, and other necessary communications.

3. Data Sharing and Disclosure

Quok does **not share your personal information** with third parties for their marketing purposes. All collected data is used exclusively to enhance the Quok experience and is never sold or disclosed to unauthorized parties.

4. Data Security

We implement industry-standard security measures to protect your data from unauthorized access, alteration, or disclosure. While we strive to keep your information secure, no method of electronic storage or transmission can be entirely secure.

5. GDPR and CCPA Compliance

If you are located in the European Union (EU) or California, you have specific rights under the General Data Protection Regulation (GDPR) and the California Consumer Privacy Act (CCPA):

- **Right to Access:** You may request details on the data we collect about you.
- **Right to Rectification:** You can request correction of inaccurate or incomplete information.
- **Right to Erasure:** You may request that we delete your personal information.
- **Right to Restrict Processing:** You can request limitations on how we use your data.
- **Right to Data Portability:** You may request a copy of your personal data in a machine-readable format.
- **Right to Withdraw Consent:** You can withdraw consent to data collection at any time.

To exercise any of these rights, please contact us at [**Your Contact Email**]. We will respond within the timeframes required by GDPR and CCPA.

6. Data Retention

We retain your personal data only as long as necessary to fulfill the purposes outlined in this Privacy Policy, unless a longer retention period is required or permitted by law.

7. Children's Privacy

Quok does not knowingly collect information from individuals under the age of 13, and our services are not intended for children. If we learn that we have collected information from a child under the age of 13 without verification of parental consent, we will take steps to delete such information.

8. Changes to this Privacy Policy

We may update this Privacy Policy periodically. Any changes will be posted on this page, and if significant, we will notify you via email or within the app. Your continued use of Quok constitutes acceptance of the updated Privacy Policy.

9. Contact Us

For any questions, concerns, or to exercise your data rights, please reach out to us at:

Email: hey.quok@gmail.com

Mailing Address:

By using Quok, you acknowledge that you have read and understand this Privacy Policy and agree to its terms.